

Guidelines For Sponsorship

Diploma Project

As per NID's curriculum, all Diploma semester students are required to undertake a Diploma project with a client organization. This Diploma project comprises a comprehensive project based on a predetermined design brief. The Diploma project, which is expected to be of 6 months duration, is a complete demonstration of independent client service by the student under the guidance of a faculty member from NID. The student is expected to generate a professional design proposal that integrates application and implementation capabilities. The project brief is approved by the student's faculty guide. While doing the project, the student is also required to make at least 3 guide visits during the course of the project; wherein, the guide reviews the progress of work. On successful completion of the work, a comprehensive document of the project & its outcome is submitted as prescribed by NID from time to time. The student's performance on the project is critically evaluated by a jury comprising NID faculty members and external experts for the award of the NID's Professional Education Diploma upon the student.

During the course of the Diploma project, the sponsor is expected to bear the following expenses, in addition to the cost of materials associated with the project:

- One-time lump sum contribution of INR 5,000/- (per student) to NID towards academic supervision and research. Same is applicable for the sponsors from SAARC nations. For sponsors from all other countries, the amount is 600 USD. In case of an NDA, the sponsor is not exempted from including the project outcomes/design solutions in the Diploma document as well as for presentation in the Diploma jury. Contribution to NID is payable within one month from the date of commencement of the project.
- The sponsor will be required to pay a minimum monthly stipend of INR 15000/- to the student for the period of maximum 6 months.
- A faculty member from NID expert will guide the project. Once the project is officially registered by the institute, the student is expected to make 3 guide visits to the institute for feedback and consultation during the span of 6 months. The sponsor as per norms for student category will pay for the cost of travel undertaken by the student.
- Cost of one visit of NID faculty guide to the sponsor origination as per NID norms. (optional)

- If a student pursues her/his Diploma project overseas, she/he will have to choose a subject expert in the respective country in addition to a faculty guide from NID. This external advisor has to be endorsed by the student's faculty guide and the Chairperson, Professional Education Program at NID. The student should maintain online interactions about the progress of work with the faculty guide at NID. In case the situation warrants, the student can make one guide visit to NID; the sponsor will bear the expenses of this visit. Otherwise, the foreign sponsor should pay for the visit of the NID faculty guide if she/he makes a visit to the student's workplace.
- A complete documentation of the project methodology, processes, and outcomes will be carried out by the student during the last month of the project. The cost of entire documentation will be as per actuals. The student shall submit a copy of the document to the sponsor.

WHAT DOES NID OFFER TO SPONSOR?

Each project offers the following advantages to the sponsor within the stipulated project periods and academic schedule.

- Concerned and relevant NID faculty member supports the sponsored projects through their expertise and professional experience.
- Classroom projects provide a sponsor with concepts generated through individual and group activity under expert guidance.
- The Diploma project offers the sponsor an opportunity to assess a young designer's professional capabilities within the industry's/organization's working environment and systems. In most cases, sponsors choose to continue their professional relationship with the student even after she/ he completes the Diploma project by offering her/him opportunities of employment/consultancy.

For all categories of student projects mentioned in this brochure, full commercial rights are transferred to the sponsor with regard to the design solutions recommended and approved by the institute. However, NID continues to reserve the academic right to use the design solutions for its education, research, publication, and promotion.

NID offers the sponsor its unparalleled intellectual resources which have been built through its experience of imparting design education and training over the decades.

What does the Sponsor offer to NID?

The strength of real-life experience and the credibility such experience provides to the philosophy and practice of NID's Professional Education Programmes. Industrial training experience enables NID graduates to assist in everyday problem-solving.

- The sponsor offers the design brief for the student project and an opportunity for evaluation of its Diploma quality by NID.
- Updated awareness of industry/client needs at NID and linkages that influence the pattern and content of future NID programmes.
- Career opportunities for NID graduates through this introductory relationship.
- Financial support towards making these linkages with industry a practical reality.
- For the holistic development of the student's future professional commitments wherein the sponsor mentors the student, while she/he is pursuing her/his internship with the respective sponsor.

These guidelines are for general information and for the guidance of Sponsors and industry. The terms and conditions mentioned in these Guidelines are periodically reviewed and are thus subject to change.

For Detailed Information Contact:

Placement Office
National Institute of Design, Vijaywada
EEE Building
Acharya Nagarjuna University
Nagarjuna Nagar
Dist. Guntur, Andhra Pradesh
Phone: 0863 2377203
E-mail: placement@nid.ac.in